



Bevco Case Study 1 | Medproc Marketing



Bevco Logistics Case Study: **Healthcare and Pharmaceuticals**

Client: Medproc Marketing
Industry: Healthcare and Pharmaceuticals
Services: Warehousing and Distribution

The Challenge:

Medproc Marketing is a wholesaler of medical equipment, medical consumables, walking aides and emergency liquids. It supplies these products to government departments and the private sector.

The challenge that faced them was finding a logistics provider that met all their qualifying criteria. These included: competitive pricing, efficiency and a strong track record of on-time, in-full delivery. Their chosen logistics partner would also need to have an excellent BBBEE rating to give Medproc the best chance of winning tenders and fulfilling them at high service levels.

The Result:

Partnering with Bevco Logistics has meant that Medproc has been able to win and service demanding tenders from the state. Contributions from Bevco were:

- Competitive pricing
- 100% black-owned and 40% black-female-owned
- Qualifying small enterprise for BBBEE points with the potential to deliver EME points as well
- 100% of BBBEE procurement points
- Flexible and proactive
- Reputation for reliability
- 98% on-time, in-full delivery track record
- Experience with medical and healthcare products

Service rating – 5/5



Total value rating – 5/5



“We appreciate the professionalism, efficiency, as well the “extra mile” that Bevco Logistics are prepared to go when the time arises.”

Goolam Chicktay | Operations Manager

