



## Bevco Case Study 2 | Caxton Printing



### Bevco Logistics Case Study: **Printing**

**Client:** Caxton Printers  
**Industry:** Printers  
**Services:** Distribution

### The Challenge:

Caxton Printers is a long-established company. Apart from printing the various Caxton newspapers and magazines they also print promotional material for well-known retailers.

The challenge they faced was finding a logistics partner that was competitively priced; with a track-record of in-full on-time delivery and a willingness to provide the flexibility of service that the print industry demands of its logistics partners. An additional prerequisite was for the chosen company to have an enviable BBBEE status - one that would help Caxton enhance its own BBBEE standing.

### The Result:

Partnering with Bevco Logistics has meant that Caxton Printers has kept its customers satisfied with fast, flexible, seamless delivery of print materials. Contributions from Bevco were:

- Competitive pricing
- 100% black-owned and 40% black-female-owned
- 100% procurement points, full QSE points
- BBBEE new code compliance
- Flexible and proactive
- Reputation for reliability
- 98% on-time, in-full delivery track record

**Service rating** – 4/5



**Total value rating** – 4/5



*“When we need a last-minute delivery made, we know we can call on Bevco to get it done.”*  
*Leon Becker | Mailroom Production Manager*

